1. HTML(HyperText Markup Language) - is a markup language for positioning elements on a web page.

CSS(Cascading Style Sheets) - is used to define the style and look of the web page.

Javascript - Powerful scripting programming language which can work as object-oriented language.

HTTP(Hypertext Transfer Protocol) - is a protocol for transmitting data in WWW.

HTML5 - Latest version of HTML markup language

Dynamic HTML (DHTML) - complex of html, css and javascript used for creating dynamic interactive web pages.

1. Coding convention is a set of rules and guidelines for specific programming language, which include: Syntax, Character encoding, Attribute order and so on. They are important to follow because your code should be readable and understandable by everyone, not only by you, especially if it is collaborative or open source project. I am going to use HTML and CSS conventions from http://codeguide.co/ and also conventions for other programming languages when I will need them.